



***Sri Venkateswara College turns 60!
(1961-2021)***

We are all fortunate that we are part of the spectacular history of this premier College of University of Delhi.

Seize the opportunity to participate in designing a **unique logo** to mark the 60th Anniversary of SVC.

This is the time to showcase your talent and creativity!

The best logo will receive a cash prize and will be used in all publicity materials and publications in the course of the year (Aug 20, 2021 to Aug 20, 2022).

Entries should be submitted to svc60souvenir@gmail.com by **July 25th, 2021 (9.00 pm)** alongwith the following details:

Name of the Student:
College Roll No.:
Course :
Year of study:
Phone number and E-mail id:

General Guidelines :

- Original design
- **The ethos of the design should be traditional yet contemporary and minimalistic**
- One entry per student
- The competition is exclusive for students of Sri Venkateswara College, University of Delhi only
- Ex-students of the college may also participate
- A original design (hard copy) may be submitted in the college whenever the college reopens.

Technical Guidelines :

- The size of the design should be **5 x 5 inches**
- One may design the layout on paper but a digitalized version needs to be submitted to be considered as an entry
- The digital file should be **PNG or TIF** format with transparent background
- The digital file should be in **layers** so that the design is editable
- Resolution **600 dpi**

Design Guidelines :

- The design **MUST** incorporate the college logo
- The following text **MUST** also be included in the design –
 - **Diamond Jubilee Year**
 - **1961-2021**
 - **Sri Venkateswara College**
- The digital version should be editable so that colours can be modified if need be.

For any queries, you can write to svc60souvenir@gmail.com

Sd-
Principal